

## Sample Management Endorsement



*A letter or email from the leader(s) of your organization in support of the campaign can help encourage your co-workers to participate. When preparing a letter from management consider adding the following about Community Shares of Wisconsin.*

As part of our company's fall workplace giving campaign, you will have an opportunity to contribute to Community Shares of Wisconsin (CSW). Through campaigns like ours, CSW raises funds for its 63 member nonprofits, all working to build social and economic equity and a healthy environment. Notably, CSW--the nation's oldest social action fund--celebrates their 40th anniversary in 2011. In those years they have helped fund over 185 local, grassroots nonprofits.

You can support the work of all of its 63 current member groups with a general contribution to CSW. Or you may choose to designate (direct) your gift to one or more of CSW's member nonprofits and 100% of your gift will be distributed as you wish. Either way, your gift to CSW is an investment in a stronger community for everyone, now and in the future.