



2009 COMMUNITY SHARES OF WISCONSIN ANNUAL REPORT

Community Shares of Wisconsin (CSW) had another positive year in 2009, and it's thanks to all of you who support us and our member groups in ways too numerous to count.

Topping the list of positive developments: our board voted to admit 14 new member groups, bringing our total number of Community Shares/CHIP nonprofits to 66. The new groups are:

Center for Media and Democracy • Community GroundWorks at Troy Gardens • Dane County TimeBank • Freedom Inc. • Grassroots Leadership College • Interfaith Coalition for Worker Justice of South Central Wisconsin • NARAL Pro-Choice Wisconsin Foundation • Nuestro Mundo Inc. • REAP Food Group • Sustain Dane • Wisconsin Council of the Blind and Visually Impaired • Wisconsin League of Conservation Voters • Wisconsin Network for Peace and Justice • Working Capital for Community Needs

(These groups will be a part of workplace giving campaigns in 2010. But you can donate to any of our groups, any time, at www.communityshares.com and clicking on "Donate" near the top of the home page.)

Despite the continued economic challenges, CSW is thriving:

- We raised \$990,757—which, in light of the economy, is a testament to our strong community-wide support.
- We saw the highest dollar amount ever pledged from workplace giving in the private sector.
- We had the highest dollar amount ever pledged from employees at **new** campaign sites in 2009.
- Corporate donations increased.
- CSW staff and member groups worked successfully with researchers Catherine Willis and Randy Stoecker at UW-Madison on a community-based research project. The project helps us better understand long-term trends in giving to CSW,

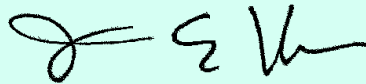
and therefore helps us better plan for the future. More good news: Stoecker and Willis have secured funding for Phase II of this project.

- Revenue from our sister organization, CHIP—donated by shoppers at Willy Street Co-op—broke \$100,000 for the first time ever. Thanks to all who say “yes” to CHIP at the checkout!

Having more than 60 quality nonprofits shows steady, reliable growth over the years—especially when you recall that we began with just a few groups in 1971. We're proud that, collectively, our member groups continue to reach out to new parts of our community.

And we're proud that our CSW member nonprofits continue their critical work to foster food/environmental sustainability, to advocate for those who are often overlooked, and to ensure justice in all segments of our society.

Thank you for your part in our continued success!



Joan Karan, President, Board of Directors

Visit www.communityshares.com (under “About Us”) to learn more:

- More successful work by our member groups
- Awards recently received by our member groups
- A list of our approximately 4,400 dedicated donors

We continue to use this abbreviated annual report. Compared to our reports for 2007 and earlier, this year's report continues to: save 2 million BTUs of energy; prevent release of 367 pounds of CO₂ equivalent; and avoid using/producing almost 1,200 gallons of wastewater. (Estimates made using the Environmental Defense Fund calculator.)

OUR THANKS TO THOSE RAISING FUNDS THROUGH WORKPLACE GIVING

AFSCME Council 40	Great Lakes Higher Education Corporation	Monona Grove School District Combined Campaign	UW Credit Union
Alzheimer's & Dementia Alliance of Wisconsin	Greater Madison Convention & Visitors Bureau	Monona State Bank	UW Foundation
Bethel Lutheran Church	Group Health Cooperative of South Central Wisconsin	Morgan Murphy Media (Madison Magazine, WISC-TV, My Madison TV)	UW Medical Foundation
Boardman Law Firm	Heartland Credit Union	Morgridge Institute for Research	WEA Trust
Breast Cancer Recovery Foundation	The Hiebing Group	Natural Resources Consulting, Inc.	WEAC
BT Squared Engineering & Science	Home Savings Bank	Oregon School District	Wegner LLP
Capitol Bank	Isthmus Publishing	Park Bank	Wells Print and Digital Services
City of Madison Combined Campaign	Johnson Bank	Park Printing	WiCell
Combined Federal Campaign	Johnson, Block & Co.	The Payroll Company	Wildwood Family Clinic
Community Action Coalition	Kailo Fund	Promega	Wipfli
Community Car	Kelly Financial	Raven Software	Wisconsin Alumni Association
Cullen, Weston, Pines & Bach	Lakeview Veterinary Clinic	Reilly, Penner & Benton	Wisconsin Alumni Research Foundation (WARF)
Dane County Combined Campaign	M3 Insurance Solutions	RenewAire	Wisconsin Energy Conservation Corporation (WECC)
Dane County Credit Union	Madison Area Technical College Combined Campaign	Stafford Rosenbaum LLP	Wisconsin Insurance Security Fund
The Douglas Stewart Company	Madison Community Foundation	State Bar of Wisconsin	Wisconsin Trust Account Foundation
First Business Financial Services	Madison Development Corporation	State Environmental Leadership Program	Wi Sys
Flad Affiliated	Madison Environmental Group	State, University, and UWHC Employees Combined Campaign	
Flad Architects	Madison Metropolitan School District Combined Campaign	Stoughton Area Schools	In addition, most of our Community Shares of Wisconsin member groups have workplace giving campaigns.
Foley & Lardner	Mental Health Center of Dane County	Summit Credit Union	
Full Spectrum Solar	MetaStar	Teamwork Associates	
Godfrey & Kahn		Thermo Fisher Scientific	
Gordon Flesch Company		Union Cab	

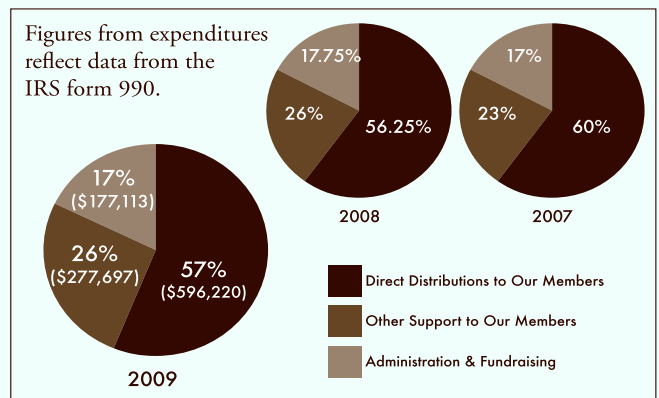
FUNDING SOURCES

Public Employee Giving Campaigns	41.5%
Private Employee Giving Campaigns	25.2%
Individual Donors/Direct Mail	14.5%
Special Events/Corporate Sponsorships	2.9%
Contracts/Dues/Other	15.9%

Thanks to all who contribute specifically to Community Shares, since your gifts:

- Support the training and services we provide to our members.
- Benefit all of our nonprofits—with a portion of the gift divided equally among all our CSW member groups.

*Remember: you can also direct donations to one or more of our member groups, and they receive **100%** of your gift.*



Examples:

Direct Distributions to Our Members—gifts that donors direct specifically to certain member groups, as well as a share of the money given to CSW.

Other Support to Our Members—training, tech assistance, and other services to our groups.

Administration—state and federal reporting; accounting and bookkeeping.

Fundraising—creating materials to help our members raise funds; doing presentations at work sites; raising funds for/at annual event.



Fair Wisconsin Education Fund helped drive passage of the state's domestic partnership registry.

CSW BOARD OF DIRECTORS

Joan Karan – President
 Sue Hemling – Vice President
 Kate Zurlo-Cuva – Secretary
 Huma Siddiqui – Treasurer

Becky Abel	Kathy Lemke
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Kelly Anderson	Dean Loumos
Becky Bains	Kevin Magee
Brad Braaten	Lynn Mason
Denny Caneff	Denise Matyka
Julianne Carbin	Joan Maynard
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Florence	Lora Ott
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Mary Jorgensen	Kristin Vogel
Anne Katz	Lynn Weber
Pam Kleiss	Candace Weber
Brenda Konkel	Shahla Werner
Chad LaFlash	Amanda White
Tobi LeMahieu	

2009 ALLOCATIONS

1000 Friends of Wisconsin	\$12,238	Madison Audubon Society	\$10,520
ABC for Health	\$7,622	Midwest Environmental Advocates	\$6,952
ACLU of Wisconsin Foundation	\$20,340	New Harvest Foundation	\$12,080
Arts Wisconsin	\$7,777	OutReach	\$13,452
Bayview Foundation	\$13,277	People First Wisconsin	\$4,757
Bicycle Federation of Wisconsin	\$13,982	Physicians for Social Responsibility-Wisconsin	\$6,216
Center for Family Policy and Practice	\$2,900	The Progressive	\$8,643
Chrysalis	\$8,104	Project Home	\$17,930
Citizen Action of Wisconsin Education Fund	\$4,736	Rape Crisis Center	\$37,275
Citizens for Safe Water Around Badger	\$4,657	River Alliance of Wisconsin	\$15,958
Citizens Utility Board	\$5,426	Sierra Club Foundation	\$14,908
Coalition of Wisconsin Aging Groups	\$10,355	Tenant Resource Center	\$10,908
Community Action on Latin America	\$4,068	UNIDOS Against Domestic Violence	\$7,826
Clean Wisconsin	\$16,439	Wisconsin Apprentice Organizers Project	\$3,556
Common Wealth Development	\$10,289	Wisconsin Community Fund	\$7,362
Disability Rights Wisconsin	\$10,424	Wisconsin Coalition Against Domestic Violence	\$14,992
Fair Housing Center of Greater Madison	\$4,375	Wisconsin Coalition Against Sexual Assault	\$6,427
Fair Wisconsin Education Fund	\$15,617	Wisconsin Council on Children and Families	\$14,400
Friends of Wisconsin State Parks	\$20,215	Wisconsin Democracy Campaign	\$11,719
Gathering Waters Conservancy	\$11,652	Wisconsin Early Childhood Association	\$9,887
Gay Straight Alliance (GSA) for Safe Schools	\$22,879	Wisconsin Family Ties	\$10,717
Grassroots Empowerment Project	\$5,420	Wisconsin Literacy	\$12,452
Housing Initiatives	\$9,595	Wisconsin Wetlands Association	\$16,290
League of Women Voters of Wisconsin Education Fund	\$9,825	Wisconsin Women's Network	\$5,462
Legal Action of Wisconsin	\$12,606	Women in Transition	\$8,580
Madison Area Community Land Trust	\$6,997	WORT 89.9 FM Community Radio	\$33,457

CSW STAFF

Crystel Anders, *Executive Director*
 Cheri Dubiel Buckner, *Associate Director*
 Myla Burns, *Membership Coordinator*
 Liz Fitzpatrick, *Office Manager*
 Julie Horst, *Campaign Director*
 Kathleen Messinger, *Financial Manager*
 Moira Urich, *Marketing and Communications Director*

River Alliance of Wisconsin trains citizens to monitor the health of rivers.

HOW DO YOU WANT TO CHANGE THE WORLD?

Read About

- Highlights from 2009
- Our groups' progress on long-term change
- Distributions to our member groups — thanks to you

THANK YOU FOR YOUR SUPPORT IN 2009

COMMUNITY SHARES OF WISCONSIN: BUILDING SOCIAL AND ECONOMIC EQUITY AND A HEALTHY ENVIRONMENT.
The oldest social action fund in the country, Community Shares of Wisconsin connects donors with now more than 60 local, grassroots nonprofits—all creating change in Dane County and throughout Wisconsin.

Return Service Requested

Member of Community Shares-USA

OF WISCONSIN

COMMUNITY
SHARES



612 West Main Street, Suite 303 • Madison, WI 53703 • 608.256.1066
www.communityshares.com

