

ANNUAL REPORT

2019



Photo courtesy of Rooted, Inc, photo by Hedi Lamarr Photography

Greetings, friends:

It's a unique challenge as the Board Chair of Community Shares of Wisconsin to reflect on 2019 during our current year's global pandemic. So much has happened and changed in 2020 that 2019 seems like a lifetime ago!

Looking back we do have a number of successes to celebrate from 2019 that have positioned us well to weather this current crisis and we are proud to share them with you.

2019 was a very good year for us financially—we ended the year with a \$65,000 budget surplus after receiving a significant bequest gift in December from long-time donor Madeline D. Kanner. The Community CHIP® program at Willy Street Co-op ended with another record high total of \$317,000, and Fall 2019 Workplace Giving results were above budget, as well.

We started 2019 with seven new member groups: Mentoring Positives, MOSES-WISDOM of Madison, Omega School, Positive Women for Change, Rebalanced-Life Wellness Association, Orgullo Latinx LGBTQ+ of Dane County, and Voces de la Frontera. Our new member groups also participated in The Big Share® 2019 which resulted in a record high total of \$456,000 raised.

Following The Big Share, our board and staff entered into a new strategic planning process facilitated by former Executive Director, Crystal Anders, that resulted in a new three-year plan with the following goals that will keep us on track as we negotiate our "new normal."

1. Build our Cooperative Fundraising Model
2. Increase the Impact of Diversity, Equity, and Inclusion Activities, and
3. Develop Member Nonprofit Capacity

As you review the results of 2019, please save the date for our first virtual Change-Makers Awards event taking place on Thursday, September 17th, 2020. You've received information in the past about our Fund for a Just Recovery. Please be sure to learn more and consider a donation to the Fund or to Community Shares of Wisconsin's general fund to help keep us on track for the remainder of 2020 and beyond.

Thank you so much for your support and your commitment to social justice!



A handwritten signature in black ink that reads "Bernie Hoes".

BERNIE HOES
President

2019 BOARD OF DIRECTORS OFFICERS

Bernie Hoes, *President*
Denise Jess, *Vice President*

Rich Storck, *Secretary*
Bonnie Watson, *Treasurer*

EXECUTIVE DIRECTOR

Cheri Dubiel

HOW YOU SUPPORT US



Photo by Elise Schimke

18.4% Private Employee Giving Campaign (\$341k)

21.3% Public Employee Giving Campaign (\$396k)

14.6% The Big Share (\$270k)

17.4% CHIP/Round Up (\$323k)

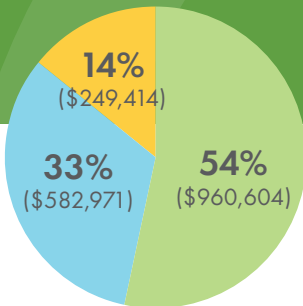
7% Events/Corporate Gifts (\$130k)

16.3% Individual Giving (\$302k)

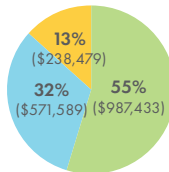
5.1% Other (\$95k)

YOU CHOOSE HOW YOU GIVE

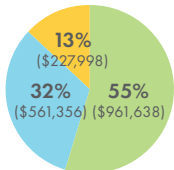
- Give directly to Community Shares of Wisconsin and support ALL of our member groups.
- Direct your gifts to certain groups and they receive 100% of your donation.



2019



2018



2017

Direct distributions to our members

Other support to our members

Administration and fundraising

Our expenses reflect data from the IRS form 990.

Examples:

- **Direct Distributions to Our Members**—gifts that donors direct to member groups, as well as a share of the money given to CSW.
- **Other Support to Our Members**—training and technical assistance to our groups; other services to our groups, including services offered by the Center for Change.
- **Administration**—state and federal reporting; accounting and bookkeeping.
- **Fundraising**—raising funds for and representing our member groups through workplace giving, The Big Share, and other fundraising initiatives.

2019 FUNDS TO OUR MEMBERS

through workplace giving, The Big Share, & other support

1000 Friends of WI	\$8,381	Omega School	\$1,426
ABC for Health	\$11,163	Orgullo Latinx LGBT+	\$2,467
ACLU of WI Foundation	\$36,157	OutReach	\$16,981
Arts WI	\$6,615	Padres E Hijos En Accion	\$1,000
Bayview Foundation	\$10,142	Perfect Harmony Men's Chorus	\$5,305
Center for Family Policy and Practice	\$2,450	Physicians for Social Responsibility-WI	\$4,448
Center for Media and Democracy	\$12,467	Pivotal Transition	\$296
Center for Resilient Cities	\$6,400	Positive Women for Change	\$2,103
Chrysalis	\$10,811	The Progressive, Inc.	\$10,620
Citizens for Safe Water Around Badger	\$7,328	Project Home	\$12,913
Citizens Utility Board of WI, Inc	\$5,427	Rape Crisis Center	\$38,674
Clean WI	\$28,672	REAP Food Group	\$17,300
Common Wealth Development	\$18,222	Rebalanced-Life Wellness Association	\$1,708
Community GroundWorks	\$7,484	River Alliance of WI	\$24,351
ConNEXTions	\$1,000	Rock River Coalition	\$3,592
Dane County Timebank, Inc	\$6,695	Sierra Club Foundation, John Muir Chapter	\$14,616
Disability Rights WI	\$14,774	Sustain Dane	\$11,143
End Domestic Abuse WI	\$27,298	Tenant Resource Center	\$13,000
Fair Housing Center-Greater Madison	\$6,033	UNIDOS	\$8,375
Fair WI Education Fund	\$9,483	Voces de la Frontera	\$6,207
FairShare CSA Coalition	\$9,572	Wheels for Winners	\$10,153
Freedom, Inc.	\$30,659	WI Alliance for Women's Health	\$20,837
Friends of WI State Parks	\$29,823	WI Coalition Against Sexual Assault	\$9,389
Gathering Waters	\$17,460	WI Conservation Voices	\$17,748
Grassroots Empowerment Project	\$498	WI Council of Blind & Visually Impaired	\$12,497
GSAFE	\$48,129	WI Democracy Campaign	\$20,615
Housing Initiatives	\$13,388	WI Early Childhood Association	\$12,003
Kids Forward	\$28,763	WI Family Ties	\$7,149
League of Women Voters of WI	\$23,852	WI Farmers Union	\$6,201
Legal Action of WI	\$10,678	WI Literacy, Inc.	\$24,884
Lilada's Livingroom	\$638	WI Network for Peace, Justice & Sustainability	\$219
Madison Area Community Land Trust	\$4,076	WI Wetlands Association	\$17,482
Madison Audubon Society	\$12,253	WI Women's Network	\$13,596
Mentoring Positives	\$6,332	Women in Transition	\$13,178
Midwest Environmental Advocates	\$17,630	Worker Justice WI	\$6,586
MOSES - WISDOM of Madison	\$7,247	Working Capital for Community Needs	\$5,648
NAACP Dane County Branch	\$6,434	WORT 89.9 FM Community Radio	\$21,494
NARAL Pro-Choice WI Foundation	\$18,456		
Nuestro Mundo, Inc.	\$13,422		

2019 HIGHLIGHTS

- Seven new member nonprofits joined Community Shares of Wisconsin:
 - Mentoring Positives
 - MOSES-WISDOM of Madison
 - Omega School
 - Orgullo Latinx LGBTQ+ of Dane County
 - Positive Women for Change
 - Rebalanced-Life Wellness Association
 - Voces de la Frontera
- \$72,000 bequest received from long-time donor Madeline D. Kanner
- Record high total of \$317,000 raised through Community CHIP® at the Willy Street Co-op
- New three-year strategic plan developed with the following goals
 - Build our Cooperative Fundraising Model
 - Increase the Impact of Diversity, Equity, and Inclusion Activities
 - Develop Member Nonprofit Capacity

Fund for a **JUST RECOVERY**

We do not seek a return to business as usual. Community Shares of Wisconsin initiated an urgent campaign for our member nonprofits in response to the COVID-19 pandemic. This crisis has highlighted in stark detail the systemic inequality so many of us experience. Your donation to the Fund for a Just Recovery can help make sure the work to create a better, more equitable world goes on.

Donate at communityshares.com

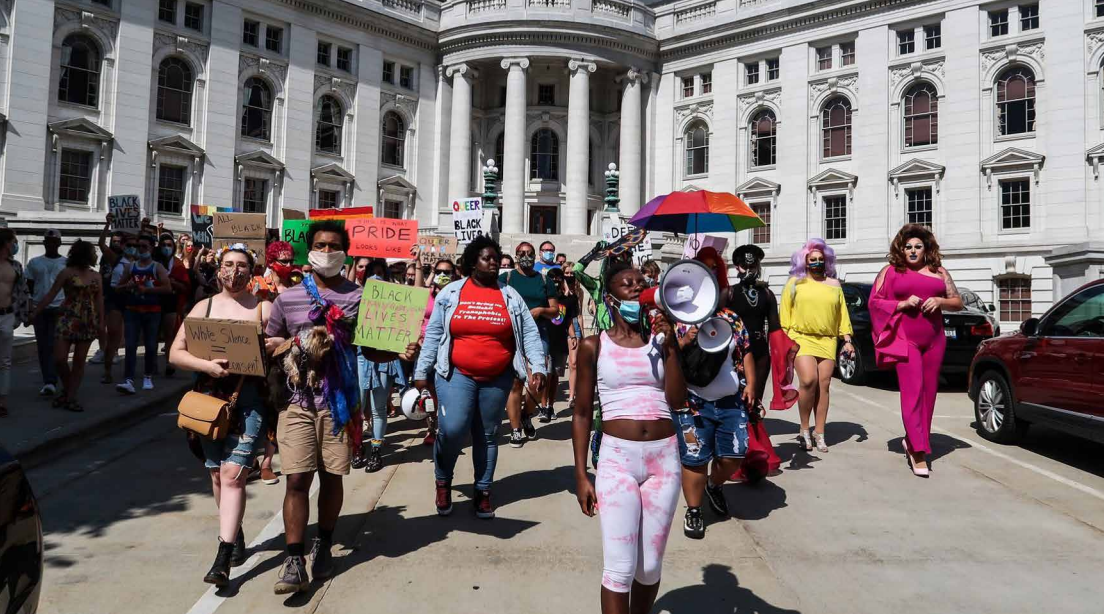


Photo courtesy of Freedom, Inc.

BEYOND 2019

As this 2019 annual report was prepared the tumultuous events of 2020 reinforced the need for the work being done by Community Shares of Wisconsin member organizations to create a more just and equitable society. The death of George Floyd and the COVID-19 pandemic demonstrated once again the systemic inequality too many of us experience.

Community Shares of Wisconsin recommits itself to work for racial justice. We encourage you to listen to Black organizers on the front lines, make a conscious effort to correct oppressive behavior, and continue to fight with us to make our country safer for everyone.

We acknowledge, that as a mostly white organization focused on funding and building the social justice movement, Community Shares of Wisconsin has an obligation to form a deeper understanding of the historical development of racist thought and policy and to use this knowledge to address racial inequities through our policies and actions.

We thank you for your past support of Community Shares of Wisconsin and urge you to continue with us on this path to social and racial justice.