



TOGETHER WE TRANSFORM OUR COMMUNITY

931 East Main Street, Suite 10, Madison, WI 53703  
608-256-1066 · csw@communityshares.com · communityshares.com

## Community Change-Maker Awards Digital Media Kit

Here are digital materials to help you promote CSW's Community Change-Maker Awards. Please forward them to the person in your organization in charge of social media or communications. These materials can be copied to use as-is or you can adapt them for your own needs. You can use the materials now through the event.

Graphics are attached. Use the square graphic for posts on Facebook, Twitter, Instagram, and LinkedIn.

You can use the tall graphic in Instagram/Facebook Stories/Reels or on TikTok. Remember to add a Link Sticker whenever appropriate so viewers can easily register for the event.

### Facebook

On September 22, Community Shares of Wisconsin will celebrate local leaders and organizations who are advancing social and environmental justice in our community. Join us and CSW for the annual Community Change-Maker Awards at Union South and online. Ticket proceeds help @communityshares award six nonprofits \$1,000 each.

Thank you to @uwcreditunion for sponsoring this event.

Tickets are available now at <https://www.eventbrite.com/e/2022-community-change-maker-awards-tickets-372831096847>

### Twitter

On September 22, @CommSharesWI will celebrate local leaders and organizations who are advancing social and environmental justice in our community. Join us and CSW for the annual Community Change-Maker Awards at Union South and online.

Tickets: <https://www.eventbrite.com/e/2022-community-change-maker-awards-tickets-372831096847>

### Instagram

On September 22, Community Shares of Wisconsin will celebrate local leaders and organizations who are advancing social and environmental justice in our community. Join us and CSW for the annual Community Change-Maker Awards at Union South and online. Ticket proceeds help @commshareswi award six nonprofits \$1,000 each.

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Tickets are available now (link in bio).

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#SocialJustice #EnvironmentalJustice #SocialGood #MadisonWI #MadisonWisconsin  
#CommunitySupport #NonprofitLife #Nonprofitorganizations

NOTE: If directing people to buy tickets using the link in your bio, be sure to change your Instagram profile link to <https://www.eventbrite.com/e/2022-community-change-maker-awards-tickets-372831096847>

**LinkedIn:**

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**Email/newsletter:**

Subject line: Join us at the Community Change-Maker Awards

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Tickets purchased in support of this event help Community Shares award six nonprofits \$1,000 each. To further the inspiring and critical work they do in our community, the Change-Maker Award winners will each select a nonprofit to receive \$1,000 and the three winners of the Collaboration Award will each receive \$1,000.

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