



# Workplace Campaigns Update

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# General Updates

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-Seeing a few more private workplaces declining to participate

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-Public sector campaigns were a bit down last year but mostly are holding steady at this point

## Timelines



- All public employee campaigns taking place from Oct. 10 to Nov. 30
- Private employee campaigns starting in August through the end of the year; goal to have completed by Nov. 15.

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COMMUNITY SHARES OF WISCONSIN



## Member Social Media Share Day

- 📅 **Thursday, Oct. 6**
- 📄 Media kit will be provided
- 🗣️ Members asked to “share” social media posts to build momentum for workplace giving campaigns

- Talk about workplace giving and Community Shares of Wisconsin
- Participate in “Share Day” on Oct. 6
- Send a reminder postcard to your workplace donors

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Photo provided by Wisconsin Alliance for Women's Health

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