

QUICK BRAND GUIDE:

COMMUNITY SHARES OF WISCONSIN

LOGOS



COLORS

Dark Green

C=68 M=16 Y=100 K=2
R=95 G=160 B=67
Hex=#5FA043

Gray

C=0 M=0 Y=0 K=79
R=90 G=91 B=93
Hex=#5A5B5D

TYPOGRAPHY

OFFICIAL BRAND FONT	CANVA SUBSTITUTE	GENERIC SUBSTITUTE
FUTURA BOLD	LEAGUE SPARTAN	ARIAL BLACK
FUTURA MEDIUM	MONTSERRAT	ARIAL
Futura Book	Glacial Indifference	Verdana
Book Antiqua	Libre Baskerville	Palatino, Georgia