



COMMUNITY SHARES OF WISCONSIN

Housekeeping

- Are you getting The Big Share emails from <u>bbrown@communityshares.co</u> <u>m</u>? If you are not, please let me know!
- Are you in the CSW Member Group facebook page?
- Are you hosting an event for the Big Share? Please let us know so that we can build a calendar of events and send support your way. Email bria (bbrown@communityshares.co m) with event details.

Housekeeping

- CSW Organization Accomplishments 2022 -Your Time to Brag! Fill out this form with an accomplishment or two that you'd like to share on the **Big Share Live! Include a** photo if you'd like as well.
- Past Trainings available here:

https://www.thebigshare.org /info/trainings

Priority Deadline for TBS Submissions: February 14th

- TBS Live Submission Form
- Submit if you have ideas for ways that your organization can be on screen during the Big Share!

What's your next step?

- Make sure your pages are updated
 - Check out the final steps webinar where Kaitie went through a lot of good information about finalizing that page
- Social Media Strategy
 - Leading up to the big share and on the day of!
- Securing matching gifts and ambassadors
 - We've got resources for you in the form of digital media kits and recorded webinars
- Set a goal!
 - Head over to your givegab page and put in your goal for this year.

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in The Big Share 2023.



Digital Media Kits Available

- <u>Save the Date Digital Media Kit</u> (use through 1/31)
- <u>The Big Share 'Donate' Digital</u> <u>Media Kit (2/1-3/7)</u>
- Peer to Peer Fundraising
- <u>The Big Share Business</u>
 <u>Fundraiser Page Digital Media</u>
 <u>Kit</u>

Prizes

- **Power Hours:** one prize for most raised, one for most donors
- Creative Video Prize: Live videos, produced videos, tiktoks/reels!
- First and Last Donation Prize: awarded to the first and last organizations to receive donations on March 6th + March 7th (the same organization cannot win both of these prizes)
- **Golden Tickets:** randomly pulled prizes in certain hours; Power Hour winners cannot win Golden Tickets
- Fundraising Cheer Award (\$500) : awarded to the organization with the most peer to peer fundraisers
- Match Minutes: All online donations matched up to a certain dollar amount

Trainings, Brown Bags, & Working Sessions, oh my!

Working Session

January 26th, 11am Join fellow member groups in a working session. co-work, bounce ideas off of each other, ask each other questions, even plan some collaborations.

Topic: The Big Share - Working Session 2 Time: Jan 26, 2023 12:00 PM Eastern Time (US and Canada)

Join Zoom Meeting https://us02web.zoom.us/j/83259687830

Meeting ID: 832 5968 7830 Passcode: 578815

Trainings, Brown Bags, & Working Sessions, oh my!

Paid Ads Training w/ Jordan from DesignCraft

Jan 30th, 11am CST

Brown Bag: Canva w/ Alysha (Chrysalis)

January 31st, 2pm Join Alysha Clark of Chrysalis in a brown bag on Canva. Get some ideas about how you can use this powerful tool to add some flare to your TBS campaign. Trainings, Brown Bags, & Working Sessions, oh my!

Storytelling Workshop w/ Megan Diaz-Ricks *February 3, 2023, 12pm*

Brown Bag: Donor Engagement w/ Evan (WI Conservation Voters) February 7th, 10am

Brown Bag: Wellness During the Big Share w/ Alysha (Chrysalis) February 28th, 2pm

The Big Share Kickoff!

Drag Queen Bingo is BACK - March 6th, 6pm - Details to come

Questions?

- Contacts
 - Bria (<u>bbrown@communityshares.com</u>)
 - Megan (mdiazricks@communityshares.com)
 - Issues with the website The blue bubble on the bigshare.org